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**TRAFFIC  
MANAGEMENT**  
I N C O R P O R A T E D

### **New Season Brings Continued Partnership**

Bakersfield, CA – The SPEARS Southwest Tour Series and Traffic Management, Inc. (TMI) are excited to announce their continued partnership for 2020. TMI, began their partnership with the SPEARS Southwest Tour Series in 2019 and will be utilizing that partnership as part of their 25<sup>th</sup> anniversary celebration throughout 2020.

TMI will continue to host their customers at each SPEARS Southwest Tour Series event in 2020, as well as serve as the presenting sponsor for multiple races. One of those races is the highly anticipated return to Colorado National Speedway on August 15<sup>th</sup> for the “\$10K to Win Retro Custom Metals 150 presented by TMI”. With TMI’s foundation being built on safety, they will be highlighted during each ‘Caution Period’ (Yellow Flag) throughout the race season, as each ‘Caution Period’ will once again be referenced as the “Traffic Management Inc. - *Serious About Safety Caution*”.

“2019 was a great start to long term relationship with TMI.” commented the SPEARS Southwest Tour Series’ Brian Olsen. “We hosted hundreds of TMI customers at our races last year and look forward to hosting even more in 2020. We’re excited to be part of TMI’s 25<sup>th</sup> anniversary celebration, as the SPEARS Southwest Tour Series is celebrating its 20<sup>th</sup> season in 2020.”

TMI is a privately-owned minority business, based in Southern California, co-founded by brothers Chris and Jonathan Spano. The company started with very humble beginnings in 1995 out of the garage of their great grandmother. TMI is one of the largest organically grown traffic management companies in the United States. TMI’s complete knowledge of traffic control management is integral to the daily flow of the lives of commuters. Its engineers design traffic plans that result in lane closures due to road repairs, large events and infrastructure projects.

"Traffic Management Inc. was very pleased with our initial partnership last season with the SPEARS Southwest Tour Series. Our customers and employees were able to see some of the finest racing available on the West Coast. TMI is anticipating a fantastic 2020 racing season

and growing our partnership with the SPEARS Southwest Tour that will help highlight Traffic Managements 25th Anniversary", stated Rusty Lewis, Strategic Business Development.

In addition to the above items, TMI will proudly serve as the qualifying sponsor of the 6<sup>th</sup> Annual Winter Showdown at Kern County Raceway on March 21 and the title sponsor of one Spears Manufacturing Modified Series event during the 2020 season.

For more information about Traffic Management, Inc., go to [www.trafficmanagement.com](http://www.trafficmanagement.com).

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**About SPEARS MANUFACTURING:** Spears Manufacturing is a world leader in plastic pipe products. SPEARS' maintains over one million square feet of manufacturing facilities in four states and sixteen distribution centers across the USA for worldwide distribution. For more information go to <http://www.spearsmfg.com>.

**About the SPEARS Southwest Tour Series:** Celebrating its twentieth season in 2020, the SPEARS Southwest Tour Series is a regional stock car series competing on paved ovals in the southwestern portion of the U.S. <http://www.srlsouthwesttour.com>. "The SPEARS Southwest Tour Series...Where the Champions Race".